



## MEDIA RELEASE

### THE MALAYSIA INTERNATIONAL FIREWORKS COMPETITION 2008

The second edition of the Malaysia International Fireworks Competition (MIFC) is being held for two weeks at the Putrajaya International Convention Centre (PICC) from 12 August until 29 August 2008.

This spectacular event is officially organised by the Ministry of Tourism, Malaysia in conjunction with the Merdeka (Independence) celebration. Renowned world-class fireworks teams from around the world are here to compete for the 'Golden Merdeka Trophy'.

Team Malaysia – Pyro-Splendour Services Sdn Bhd kicked off the competition with a spectacular pyrotechnic artistry accompanied by the catchy tunes of the Wizard in the Winter, Amigos Para Sempre and Malaysia Truly Asia on 12 August.

Liuyang Qingcao Fireworks Mfg. Co., Ltd of Team China performed on 16 August while Team Canada's David Whysall International Fireworks and Team Spain's A. Caballer S.A lighted up the Putrajaya skies on 20 and 24 August respectively.

The highlight of the competition will be the reverberating Grand Finale fireworks performance on 29 August which is jointly designed and produced by last year's winner, Team Australia's Howard & Sons and Global 2000 Sdn Bhd's. The theme of the grand finale is Colours of Malaysia.

The four participating countries will be judged based on five different aspects including the originality of the display units, the correlation between fireworks and music and the choice and variety of colours.

A special "Dine with A View" package is offered to the public to witness the event from the ground floor and level one of the Putrajaya International Convention Centre.

Apart from watching the event, the public can also take the night tour of Kuala Lumpur and Putrajaya packages or the Putrajaya Cruise packages.

Transportation to the event venue on all five days of the competition is available via the Kuala Lumpur Hop On Hop Off tour services from Kuala Lumpur to Putrajaya and free shuttle services from the Putrajaya ERL station and Putrajaya Boulevard.

According to the event organizer, the competition drew an average of 350,000 to 400,000 live audiences to Putrajaya each night during last year's competition.

For more information, please contact:-

**Joe Ghazzal**  
**Chief Producer**  
**Global2000 Sdn Bhd**  
**Suite #3113**  
**No 20, Jalan PJU 8/3**  
**Damansara Perdana**  
**Petaling Jaya 47820**  
**Selangor Darul Ehsan**  
**Malaysia**

**Tel** : 603 7726 3113  
**Fax** : 603 7726 1311  
**Email** : [shows@globalcomm.com.my](mailto:shows@globalcomm.com.my)  
**Website** : <http://www.mifc.com.my>

---

Issued by: Advertising & Publicity Division, Tourism Malaysia

Date: 28 August 2008

For more information, please contact 03- 2615 8188/8447 or

email: [sitirahmah@tourism.gov.my](mailto:sitirahmah@tourism.gov.my)

Log on website: [www.tourismmalaysia.gov.my](http://www.tourismmalaysia.gov.my)

---